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LIL' CHAMP™

## 'Spoken Like A Champ'



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For Immediate Release

## Video King 'Unleashes' Demo DVD!

Who let the dogs out? None other than **Video King®** – so to speak – leader of the pack in electronic gaming systems and bingo hall equipment. If you haven't heard, you may be barking up the wrong tree – least when it comes to gaming and entertainment.

A global provider, Video King has just released the first in a series of **demo DVDs** designed to showcase our company's products and services.

**Video King Unleashed: "Volume 1 – Live At The Races,"** playable on home DVDs as well as computers, gives viewers a leg up – or rather – the inside track to one of our most popular games.

**Bingo Racing™** – with its fun-to-follow, animated graphics – uses drawn bingo balls to **create the feel of a live race**. Current themes include **HorsePower Racing™**, for some hoof-pounding, fast-mounting action, and **Go-Go Ball Racing™**, with its oddball cast of bingo ball characters, such as Sir Dab-A-Lot, our gallant galloper, and Free Space, our rocket-fueled astronaut.

Want to hear more ... Then perk up your ears, pump up the volume and take – in our opinion – a rather rewarding pause.

Video King Unleashed comes complete with audio/visual clips of both HorsePower and Go-Go Ball Racing, **(dubbed in English, French and Spanish)**, a game overview, step-by-step instructions, player feedback and a radio spot from one hall, which has already begun running the game.

True to form, these games include **racetrack announcers**, who help build excitement by **"broadcasting" the event** – as racers barrel down the track jockeying for position.

Like live racing, the following combination wagers – in the form of pulltabs and bingo cards (electronic or paper) can be played:

- **Exacta** - The first two finishers in exact order.
- **Quinella** - The first two finishers in any order.
- **Tri-Fecta** - The first three finishers in exact order.
- **Super-Fecta** - The first four finishers in exact order.

These variations provide a perfect mix of game types - from fast-paced, guaranteed winners – to high-stakes progressive games with great consolation prizes!

**To receive a copy** of Video King Unleashed, order online by visiting the **What's New** section of our web site: [www.videokingnetwork.com](http://www.videokingnetwork.com) or e-mail Sharon Ring at [sring@vkge.com](mailto:sring@vkge.com) or Alberta Williams, [awilliams@vkge.com](mailto:awilliams@vkge.com). (Ask for Part No.1734DVDTRACE.)

As with all our products, we'd love to hear back from you. Please let us know what you think of **Video King Unleashed**, and ways we could better assist you.

**V**ideo King is among the world's largest providers

of electronic gaming systems and bingo hall equipment. Reaching a global market, Video King's entertainment systems can be found aboard luxury cruise liners, throughout Indian Country and in thousands of charitable, commercial and military establishments around the world.

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Please Note: Certain electronic games and/or bingo devices may or may not be approved in all jurisdictions. Please contact your sales rep to see which products are allowed within your marketplace.

[www.videokingnetwork.com](http://www.videokingnetwork.com)

