

BONANZA REWARDS KIOSK™

ENTER TO WIN
BIRTHDAY GIFTS,
RAFFLES, PRIZES

SWIPE 'N PLAY!

REWARD PLAYERS!

- OFFER RAFFLES!
- DOOR PRIZES!
- LOYALTY CLUBS!

INCREASE SALES!

- TRACK IN-HALL
ATTENDANCE!

MEMBERSHIP
HAS ITS
REWARDS!



Video King®

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SCORE POINTS AMONG PLAYERS! BONANZA REWARDS KIOSK



SWIPE
KIOSK
'N WIN!

MEMBERSHIP HAS ITS REWARDS!

Video King's new Bonanza Rewards Kiosk™ is a **BONANZA** for both hall managers and the players!

Want to reward player loyalty, track attendance and boost sales? With this swipe to enter to win kiosk, it's easy to do ...

A stand-alone, self-serve unit, the Bonanza Rewards Kiosk does the work for you!

The kiosk system consists of a touch-screen PC, a magnetic stripe/bar code card reader and receipt printer.

A virtual crowd pleaser, the kiosk allows customers to swipe their membership cards, be awarded attendance points, buy raffle tickets, win a prize on their birthdays and enter drawings for instant door prizes, jackpots and other hall-generated promos and awards.

Placed near concessions or other high traffic areas, the Bonanza Rewards Kiosk is ideal for maximizing sales, generating a series of reports letting you know just exactly who your customers are and when they're coming through ...

With easy-to-follow visual cues, the kiosk can be programmed to offer a variety of attendance periods – where members are awarded attendance points, redeemable for various prizes, drawings and raffles. A valuable sales tool, the kiosk can schedule attendances periods well in advance of your bingo sessions, encouraging customers to stop in early – opening the door to more concessions, pull-tabs and other non-bingo sales.

Highly versatile, the kiosk can configure a variety of on-screen greetings, such as **"Welcome New Member"** or **"Happy Birthday, Sam,"** as well as different point prize amounts and frequencies.

To keep track, all the information is stored within a membership database that can be easily accessed and exported to an Excel document. To verify prizes, each winner receives a bar-coded, individually numbered receipt, which can be matched against the database.

Ready to score some points among your players ... Become a **"Card-Carrying Member"** and **"Join The Club!"** A real prize-winner, let the Bonanza Rewards Kiosks **"Draw"** even more players your way!



Corvette Dream

15000 points / ballot



Hot Dog Heaven
20 points / ballot



Visit a Pizzeria

140 points / ballot



Buy 1

Buy 1

Buy Max
(12)

B I N G O

Bonanza
Club



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